

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kenneth H. Tarbet

Serial No.: 09/888,031

Filed: June 25, 2001

For: GENERATION AND PROVISION OF
DIRECTED SALES INCENTIVES AT
LOCATIONS REMOTE FROM THE POINT OF
SALE

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Group Art Unit: 2166

Examiner: Alam, Shahid Al

Confirmation: 7507

Mail Stop: Amendment
Commissioner For Patents
PO Box 1450
Alexandria VA 22313-1450

CERTIFICATE OF FILING

Pursuant to 37 C.F.R. §1.8, I hereby certify that this
correspondence is being electronically submitted to
the U.S. Patent and Trademark Office website,
www.uspto.gov, on 9/7/2007

Edith S. Shek
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**AMENDMENTS AND RESPONSE TO
OFFICE ACTION DATED JULY 13, 2007**

Sir:

In response to the Final Office Action dated July 13, 2007 ("Final Office Action"), Applicant respectfully requests the following amendments to the above-identified application as follows. The changes made are shown by double underlining the added text in bold and striking through the deleted text in bold.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.